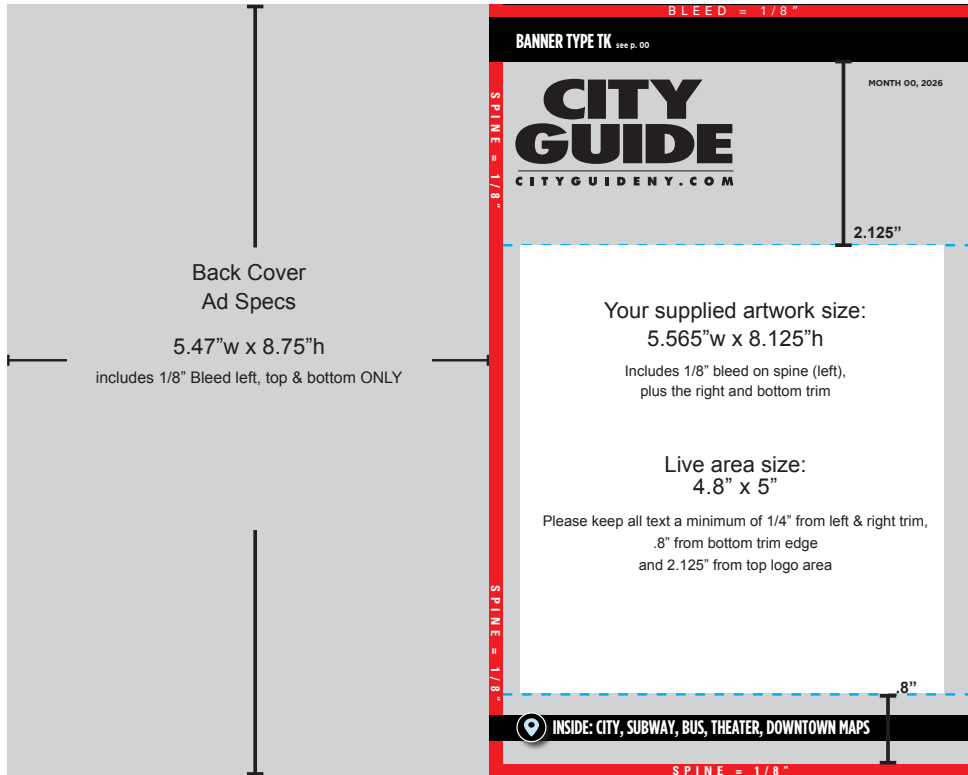


Front Cover & Banner Specs

Cover Artwork Specifications



Front Cover Content

Acceptable Copy

- Name
- Slogan (up to 5 words)
- URL

Content that is not appropriate for a cover

- Sales information
- Phone number or address

Font restrictions

- Please use minimum 7 pt type for readability.
- Avoid ultra thin type.

Cover Banner Specifications

Single Height Banner Art Area: 5.31" x .45". **Add 1/8" Bleed to Top, left & Right sides only:** 5.56" x .575"

Please keep live type a minimum of 1/4" in from the top trim edge, from the RIGHT-side trim edge and left spine area.

Double Height Banner Art Area: 5.31" x 1". **Add 1/8" Bleed to Top, left & Right sides only:** 5.56" x 1.125"

Sample Double Banner



Ad Production Contact Heather Gambaro, Hgambaro@davlermedia.com