

CITY GUIDE

City Guide has been successfully reaching in-market visitors for over 40 years. Tourists read the magazine to “guide” them when making in-market decisions. The guide complements the research and preparation they have done in planning their trips.

3,000,000 Copies of City Guide are distributed annually

Rates (all rates are weekly)

Frequency	2-Page Spread	Full Page	Half Page	Quarter Page
20 Weeks	\$6,860	\$3,920	\$2,160	\$1,160
28 Weeks	\$6,100	\$3,480	\$1,910	1,010
53 Weeks	\$5,240	\$2,990	\$1,640	\$870



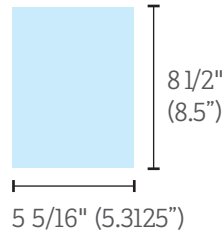
CITY GUIDE IS EVERYWHERE

- Hotels
- Information Centers
- Ticket centers
- Tourist attractions
- Kiosks
- Street furniture (BIDs)
- Individual street boxes
- Street team

Premium Positions

Front Cover: \$8,500 | Premium Page: \$3,500 | Front Cover Banner: \$1,500

Magazine Trim Size:



File Types:

High resolution (300dpi) .PDF, .JPEG, .PNG, .TIFF, .EPS with fonts outlined, images converted from RGB to CMYK using Web Coated (SWOP) v2 profile.

Cover Banner

Back Cover 5.46" x 8.75" Includes 1/8" Bleed left, top & bottom only	Front Cover Artwork: 5.563" x 8.125" Live area: 4.8" x 5" Includes 1/8" Bleed left, right & bottom only	Two-Page Spread (Bleed) 10 7/8" x 8 3/4" 10.875" x 8.75" Live area: 10" x 8"	Full Page 4 3/4" x 8" (4.75" x 8") Bleed Size 5 9/16" x 8 3/4" (5.5625" x 8.75")	1/2 Vertical 2 3/16" x 7 1/2" (2.1875" x 7.5")	1/2 Horizontal 4 3/8" x 3 5/8" (4.375" x 3.625")	1/4 Vertical 2 3/16" x 3 5/8" (2.1875" x 3.625") 1/4 Horizontal 4 1/2" x 1 3/4" (4.5" x 1.75")

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