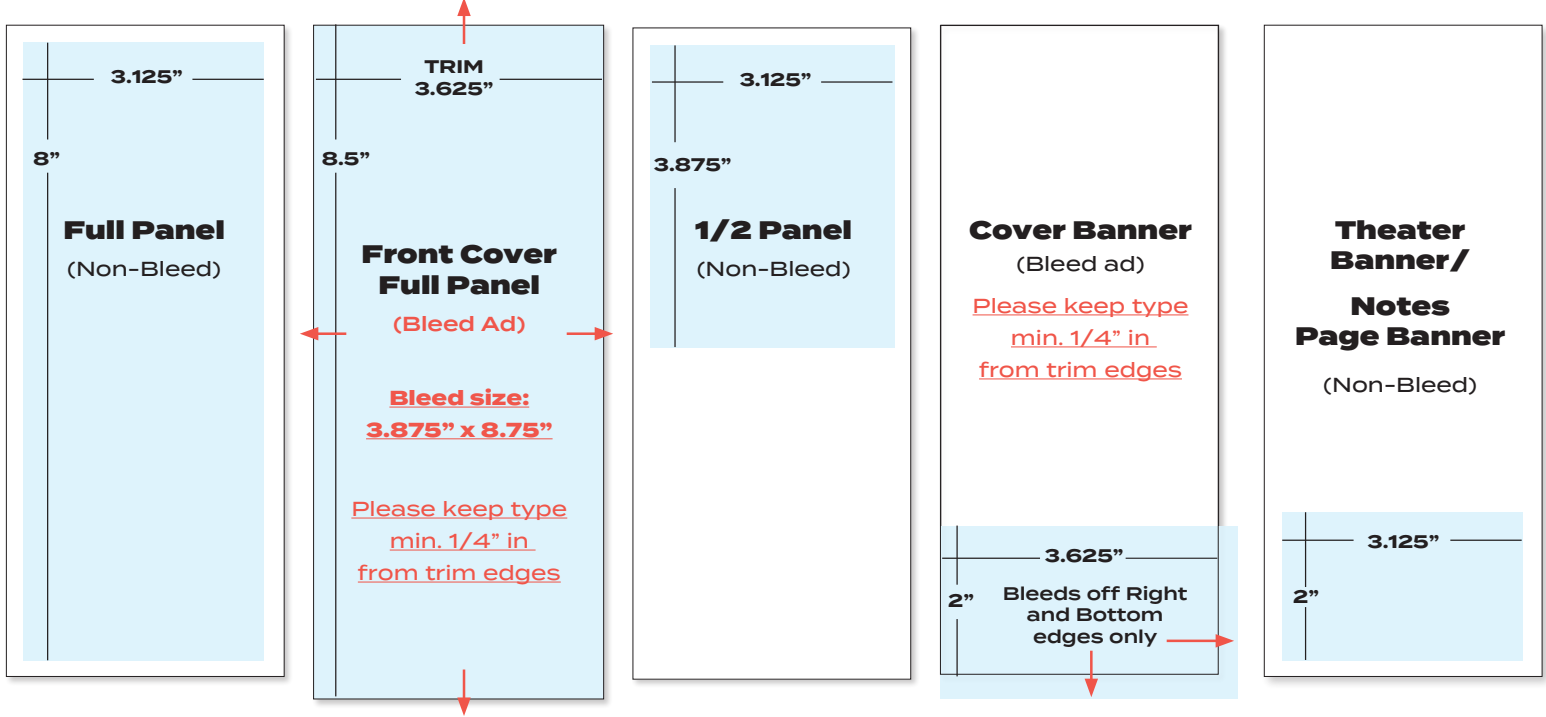


CITYMAP

Directing Tourists to Your Doors

Specs and Schedule

Ad Specifications



Unit	Live Area	Bleed Size	Trim Size
Full Panel	3.125" x 8"	n/a	n/a
Front Cover	3.125" x 8"	3.875" x 8.75"	3.625" x 8.5"
1/2 Panel	3.125" x 3.875"	n/a	n/a
Cover Banner	3.125" x 1.75"	3.875" x 2.25"	3.625" x 2"
Theater Map Banner	3.125" x 1.5"	n/a	n/a

Advertising Deadlines

Issue	Ad Close	Materials Due	Distribution
March-May	1/26/26	2/5/26	March 1
June-Aug	4/27/26	5/7/26	June 1
Sept-Nov	7/27/26	8/6/26	September 1
Dec-Feb	10/22/26	10/29/26	December 1

Client Supplied Ads

File Types

High resolution (300DPI) .PDF, .JPEG, .PNG, .TIFF, EPS (with fonts outlined), images converted from RGB to CMYK using Web Coated (SWOP) v2 Profile.

Large File sizes

Files 20mb or larger should be sent via Hightail.com to our Ad Production Manager:

Heather Gambaro
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